

Public Libraries “Creating a Culture of Health”: With Support from Your Regional Medical Library (NN/LM MAR)



Lydia N. Collins, MLIS

Consumer Health Coordinator (NN/LM MAR)



Agenda

Intro to NLM and NN/LM MAR

Community Health Needs

NN/LM MAR Support for Public Libraries

- Training
- Evaluation
- Consultant

Public Library Health Outreach



U.S. National Library of Medicine



- Established in 1836
- One of the institutes of the National Institutes of Health (NIH)
- World's largest biomedical library
- Produces free, authoritative electronic health information resources
- 130+ health information databases

[URL](#) for NLM

National Network of Libraries of Medicine (NN/LM)

- Nation-wide program coordinated by the National Library of Medicine
- Established in the National Library of Medicine Act (1965)
- Core component of NLM outreach
- 8 Regional Offices

Mission: Provide health professionals and the general public with equal access to health information



[URL](#) for NN/LM MAR



Health Literacy & Community Health Needs

What is Health Literacy?

“The degree to which an individual has the capacity to ***obtain, communicate, process,*** and ***understand*** basic health information and services to make appropriate health decisions.”

Patient Protection and Affordable Care Act of 2010, Title V



“Cost” of Low Health Literacy

- 36% of the U.S. adult population (87 million people) have basic or below basic health literacy.
- Low health literacy costs the U.S. approximately \$106 billion to \$236 billion annually.



[URL](#) for The Health Literacy of America's Adults Report (2006)

[URL](#) for Low Health Literacy: Implications for National Policy (2007)



NN/LM & The Birth of Consumer Health Outreach

Free Medline (1997)

Public Libraries Pilot Project (1998)

MedlinePlus Debut
22 Topics (1998)

NIH > U.S. National Library of Medicine



HEALTH RANKINGS ▾

ROADMAPS TO HEALTH ▾

RWJF CULTURE OF HEALTH PRIZE ▾

MORE ▾



HOW HEALTHY IS YOUR COMMUNITY?

Search by county or state

SEARCH

Choose a state to begin

VT
MA
CT
DE
DC
NH
RI
NJ
MD

See what affects health

Select a Measure ▾

Select your State ▾

GO

HOW CAN ROADMAPS TO HEALTH HELP YOU?

GET STEP-BY-STEP GUIDANCE
FROM THE ACTION CENTER

RWJF CULTURE OF HEALTH PRIZE

LEARN MORE

[URL](#) for County Health Rankings and Roadmaps

HEALTH RANKINGS ▾

ROADMAPS TO HEALTH ▾

RWJF CULTURE OF HEALTH PRIZE ▾

MORE ▾



NEW JERSEY

2015 ▾

Tweet 0

+1 0

Like 1



Overview

Rankings

Measures

Downloads

Compare Counties

Select a county ▾



Print



Help

[← Back To Map](#)

Select a Ranking:

HEALTH OUTCOMES

OVERALL RANK



Middlesex (MI)

County Snapshot | [Additional Measures](#)

Areas to Explore

ON

OFF

Rank ▾	County
1	Hunterdon (HT)
2	Somerset (SO)
3	Morris (MR)
4	Bergen (BE)
5	Middlesex (MI)
6	Monmouth (MO)
7	Sussex (SU)
8	Ocean (OC)
9	Union (UN)
10	Warren (WA)
11	Burlington (BU)
12	Mercer (ME)
13	Passaic (PA)

	Middlesex County	Trend	Error Margin	Top U.S. Performers*	New Jersey	Rank (of 21)
Health Outcomes						
Length of Life						
Premature death	4,720		4,558-4,881	5,200	5,558	5
Quality of Life						
Poor or fair health	14%		13-15%	10%	15%	9
Poor physical health days	3.0		2.8-3.3	2.5	3.3	
Poor mental health days	3.0		2.7-3.3	2.3	3.3	
Low birthweight	8.3%		8.1-8.5%	5.9%	8.4%	
Health Factors						
Health Behaviors						
Adult smoking	12%		11-14%	14%	16%	4
Adult obesity	23%		21-24%	25%	24%	

HEALTH RANKINGS ▾

ROADMAPS TO HEALTH ▾

RWJF CULTURE OF HEALTH PRIZE ▾

MORE ▾



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2015 ▾

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Overview

Rankings

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Downloads

Compare Counties

Select a county ▾



Print



Help

[← Back To Map](#)

Select a Ranking:

HEALTH OUTCOMES

OVERALL RANK



Somerset (SO)

County Snapshot | [Additional Measures](#)

Areas to Explore ☒ ON ☐ OFF

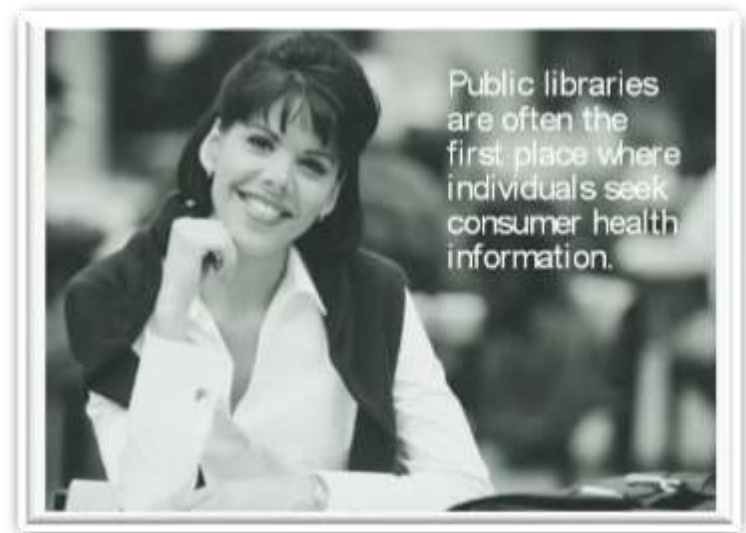
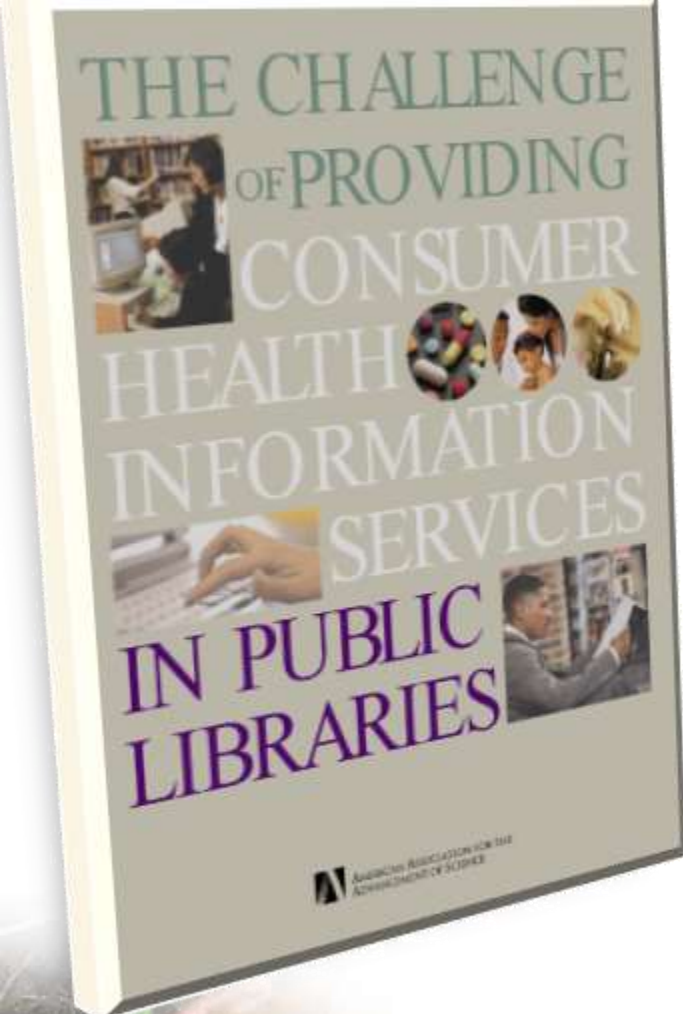
Rank ▾	County
1	Hunterdon (HT)
2	Somerset (SO)
3	Morris (MR)
4	Bergen (BE)
5	Middlesex (MI)
6	Monmouth (MO)
7	Sussex (SU)
8	Ocean (OC)
9	Union (UN)
10	Warren (WA)
11	Burlington (BU)
12	Mercer (ME)
13	Passaic (PA)

	Somerset County	Trend	Error Margin	Top U.S. Performers*	New Jersey	Rank (of 21)
Health Outcomes						2
Length of Life						2
Premature death	3,811		3,572-4,050	5,200	5,558	
Quality of Life						3
Poor or fair health	9%		8-10%	10%	15%	
Poor physical health days	2.5		2.3-2.8	2.5	3.3	
Poor mental health days	2.5		2.2-2.8	2.3	3.3	
Low birthweight	8.1%		7.8-8.5%	5.9%	8.4%	
Health Factors						3
Health Behaviors						1
Adult smoking	9%		8-11%	14%	16%	
Adult obesity	21%		19-23%	25%	24%	

Compare Counties in New Jersey

County Snapshot | [Additional Measures](#)

	New Jersey	Middlesex (MI) ✗	Somerset (SO) ✗
Health Outcomes		5	2
Length of Life		5	2
Premature death	5,558	4,720	3,811
Quality of Life		9	3
Poor or fair health	15%	14%	9%
Poor physical health days	3.3	3.0	2.5
Poor mental health days	3.3	3.0	2.5
Low birthweight	8.4%	8.3%	8.1%
Health Factors		6	3
Health Behaviors		4	1
Adult smoking	16%	12%	9%
Adult obesity	24%	23%	21%
Food environment index	8.1	8.4	9.1
Physical inactivity	24%	25%	21%
Access to exercise opportunities	96%	96%	95%
Excessive drinking	16%	13%	14%
Alcohol-impaired driving deaths	26%	29%	32%



Seven Key Findings from the Literature Review

1. Health information in libraries is valuable 7
2. Health information is written for a level above those who use it 8
3. Libraries are important health information providers 8
4. Experienced librarians provide valuable lessons 10
5. Regional networks provide health information 12
6. Health care libraries also provide valuable information 14
7. Resources offered by government agencies 17

Model Consumer Health Libraries 16

Health-Related Web Sites 19

Annotated Bibliography/References 20

URL for The Challenge of Providing Consumer Health Information Services in Public Libraries

THE CHALLENGE *of* PROVIDING CONSUMER HEALTH INFORMATION SERVICES *in* PUBLIC LIBRARIES

INTRODUCTION

One of the biggest challenges today's librarians face is an insatiable consumer demand for health information.

Personal health care management has become a big business. Consumers are bombarded with information on television and through other media sources that say it is possible to live longer and be healthier by taking better care of themselves. A plethora of health care information books, Web sites, television programs, magazines, CD-Roms, DVDs and videos explain how to improve health by eating smarter, exercising more frequently and improving management of treatments associated with chronic illnesses. Studies in medical journals suggesting new and often counter-intuitive approaches to health care are cited constantly on television news programs.

It's not surprising that Americans are hungry for health information. According to recent studies, the average doctor's office visit in this country lasts 12 minutes. With limited time to ask questions, the more patients

are informed about specific medical conditions affecting their health, the smarter the questions they will ask their doctors. And the place that many people go to find answers to their questions, and other health information is their local public library. In some communities, hospital and medical libraries also provide services to the public.





Health Information Resources

Health Topics

Drugs & Supplements

Videos & Tools

Español



Health Topics

Find information on health, wellness, disorders and conditions



Drugs & Supplements

Learn about prescription drugs, over-the-counter medicines, herbs, and supplements



Videos & Tools

Discover tutorials, health and surgery videos, games, and quizzes



Medical Encyclopedia

Articles and images for diseases, symptoms, tests, treatments

Medical Dictionary from Merriam-Webster

Look up in Dictionary

GO



October is Breast Cancer Awareness Month

Learn about **prevention**, **screening** and **treatment**

1

2

3

4



Today's Health News

[Dietary Supplements Land Thousands in The ER Each Year](#)

[Job Stress Tied to Stroke Risk, Study Suggests](#)


[Should the Annual Physical Be Scrapped?](#)

[More health news](#)

Clinical Trials

Search [ClinicalTrials.gov](#) for drug and treatment studies.

Stay Connected

Sign up for MedlinePlus email updates 

Enter email address

GO

NIH MedlinePlus Magazine

Read the **latest issue**



Easy-to-Read Materials



Organizations and Directories



Health Information in Multiple Languages



MedlinePlus Connect for EHRs

[URL](#) for MedlinePlus

NIH SeniorHealth

Built with You in Mind



Resize Text: [A](#) [A](#) [A](#) Change Contrast

Print Sign Up Share

Health and wellness information for older adults from the National Institutes of Health.

Health Topics by First Letter

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Categories

- [Bones and Joints](#)
- [Cancer](#)
- [Diseases and Conditions](#)
- [Healthy Aging](#)
- [Heart and Lungs](#)
- [Memory and Mental Health](#)
- [Treatments and Therapies](#)
- [Vision and Hearing](#)
- [All Topics A-Z](#)

Featured Topic



[Psoriasis](#)

Exercise Stories

People of all ages and physical conditions benefit from exercise and physical activity. These [exercise stories](#) feature older adults and the diverse activities they enjoy.



Health Videos

Many of our health topics feature short videos that complement the information in the topic. The [health videos](#) offer up-to-date medical information, tips for healthy living, and inspiring stories from older adults who are coping with diseases or conditions of aging.



Free Tips on Healthy Aging



[Sign up here for free tips on healthy aging from NIH SeniorHealth.](#)

Training Tools

Are you interested in helping older adults learn to search online health information on their own? Browse the [Trainer's Toolkit](#) for more information.



[Home](#)[News and Features](#)[NLM Resources](#)[NLM Research
Resources](#)[Resources by
Audience / Class](#)[Other Resources](#)

Search

DRUG INFORMATION PORTAL

Information available for 18,169 drugs.

☒ By Name ☐ By Category **NEW!**

Go

- Show examples. **NEW!**
- Show drug category descriptions. **NEW!**
- Show list of resources searched.

FLU.GOV

Know what to do
about the flu.

VISIT FLU.GOV

SHARE THIS WIDGET

[ALL DRUGS](#)[HUMAN DRUGS](#)[ANIMAL DRUGS](#)

MORE WAYS TO SEARCH:

[ADVANCED SEARCH](#)[BROWSE DRUG CLASSES](#)[LABEL ARCHIVES](#)[TABLET/CAPSULE ID TOOL](#)

This website contains **79314** drug listings as submitted to the **Food and Drug Administration (FDA)**.

At the present time, this Web site does not contain a complete listing of labels for approved prescription drugs.

SHARE

NEWS

[DailyMed Announcements](#)

Posted: October 8, 2015

Filtering By Published Date Added to Web Services

Users can now filter /spls web service calls by the date a drug label was published. Users can specify a date (YYYY-MM-DD) with the **published_date** parameter to retrieve results for active labels published on that date. Additionally, users can take advantage of the **published_date_comparison** parameter in conjunction with the **published_date** parameter to retrieve results for labels published before or after specific dates.

FDA GUIDANCES & INFORMATION

[Drug Guidance, Compliance & Regulatory Information](#)

[View FDA Structured Product Labeling Resources](#)[View FDA Drug Labeling Guidances](#)[View All FDA Drug Guidances](#)

NLM SPL RESOURCES

The following Structured Product Labeling (SPL) resources have been created to assist industry professionals.

[Download Data](#)

[URL](#) for DailyMed

▼ Quick Search 


Search Term:

Search

Browse Dietary
Ingredients 

Browse Products 

Browse Contacts 

Advanced Search 

Reference Links

- [Unit Conversion](#)
- [Daily Value](#)
- [Dietary Reference Intakes](#)
- [Definitions](#)
- [FAQ](#)
- [Reference Sources](#)
- [Release Notes](#)
- [Help](#)

The Dietary Supplement Label Database (DSLDB) is a joint project of the National Institutes of Health (NIH) Office of Dietary Supplements (ODS) and National Library of Medicine (NLM). The DSLDB contains the full label contents from a sample of dietary supplement products marketed in the U.S.

Within the DSLDB you can search for products either in the market (DSLDB On Market), off the market (DSLDB Off Market), or consumed by National Health and Nutrition Examination Survey participants in the latest survey in the DSLDB database (NHANES):

- The search options: Quick Search, Browse Dietary Ingredients, Browse Products, and Browse Contacts will return label information from dietary supplement products that are currently on the U.S. market - DSLDB On Market products.
- Label information from dietary supplement products that have been discontinued or are no longer on the U.S. market are in DSLDB Off Market. Through the Advanced Search feature you can search for DSLDB Off Market as well as DSLDB On Market and in the latest NHANES survey that is in the database.

For the DSLDB, all information is obtained from the manufacturers' labels.

The DSLDB is being developed initially for researchers and scientists.

Disclaimer: All information contained in the Dietary Supplement Label Database comes from dietary supplement labels. The dietary supplement label may not have met the then current nor meet current U.S. Food and Drug Administration (FDA) regulations. The presentation of dietary supplement label information is not an endorsement or guarantee of accuracy by the Office of Dietary Supplements or the National Library of Medicine, both part of the National Institutes of Health, U.S. Department of Health & Human Services.

[URL](#) for Dietary Supplement Label Database

[Find Studies](#) ▾ [About Clinical Studies](#) ▾ [Submit Studies](#) ▾ [Resources](#) ▾ [About This Site](#) ▾

ClinicalTrials.gov currently lists **201,710 studies** with locations in all 50 States and in **190 countries**.

[Text Size](#) ▾

Search for Studies

Example: "Heart attack" AND "Los Angeles"

Search

[Advanced Search](#) | [See Studies by Topic](#)
[See Studies on Map](#)

Search Help

- [How to search](#)
- [How to find results of studies](#)
- [How to read a study record](#)

Locations of Recruiting Studies



- Non-U.S. Only (54%)
- U.S. Only (40%)
- Both U.S. and Non-U.S. (6%)

Total N = 37,077 studies
(Data as of October 30, 2015)

- [See more trends, charts, and maps](#)

For Patients and Families

- [How to find studies](#)
- [See studies by topic](#)
- [Learn about clinical studies](#)
- [Learn more...](#)

For Researchers

- [How to submit studies](#)
- [Download content for analysis](#)
- [About the results database](#)
- [Learn more...](#)

For Study Record Managers

- [Why register?](#)
- [How to register your study](#)
- [FDAAA 801 requirements](#)
- [Learn more...](#)

Learn More

- [Tutorials for using ClinicalTrials.gov](#)
- [Glossary of common site terms](#)
- [For the Press](#)
- [Using our RSS Feeds](#)

[HOME](#)

[RSS FEEDS](#)

[SITE MAP](#)

[TERMS AND CONDITIONS](#)

[DISCLAIMER](#)

[CONTACT NLM HELP DESK](#)

[Search](#) [A-Z Index](#) [Submit *Your* Resources](#)

A A A



Search

[Advanced Search](#)

--Select Language

☒ Documents ☒ Audio ☒ Videos

What's New

- ✓ Hepatitis B Virus (HBV) Fact Sheet (English, Haitian Creole (Kreyol), Spanish)
- ✓ Hepatitis A Virus (HAV) Fact Sheet (English, Haitian Creole (Kreyol), Spanish)
- ✓ Genital Herpes Fact Sheet (English, Haitian Creole (Kreyol), Spanish)
- ✓ Chlamydia Fact Sheet



Featured Resources

- ✓ Culture, Context, and the Mental Health and Psychosocial Wellbeing of Syrians **New!**
- ✓ Substance Abuse and the Torture Survivor Experience **New!**
- ✓ Resources in Arabic- various topics **New!**

[View All](#)

Tweets

[Follow](#)



HealthReach

@NLM_HealthReach

23 Jun

Excellent resource on staying healthy available in 14 languages!
healthreach.nlm.nih.gov/DocumentProper...



NIH ODS

@NIH_ODS

16 Apr

Make #nutrition education fun. Help #kids use detective skills to identify fruits & veggies on their cafeteria menu: 1.usa.gov/1DLv7nN

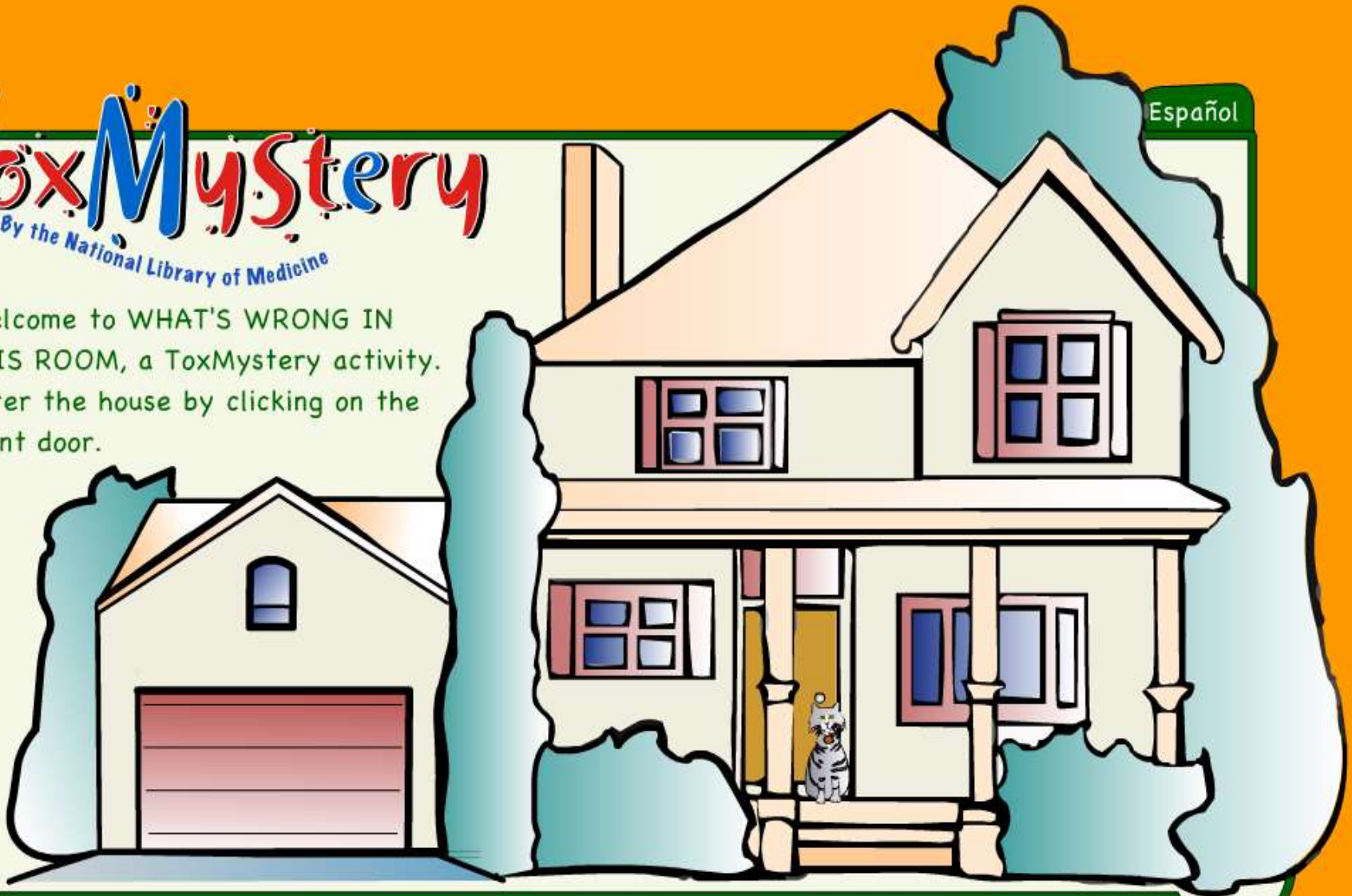
[URL](#) for HealthReach

ToxMystery

By the National Library of Medicine

Español

Welcome to WHAT'S WRONG IN
THIS ROOM, a ToxMystery activity.
Enter the house by clicking on the
front door.



National Library of Medicine

Parent Resources

For Teachers

Getting Started

URL for ToxMystery



National Library of Medicine

Environmental Health Student Portal

Connecting Middle School Students to Environmental Health Information

Home

Air Pollution

Chemicals

Climate Change

Water Pollution

Videos

Games

Experiments

For Teachers



Go



Print this Page

What is Environmental Health ?

Environmental Health is the interrelationship between human health and the environment, either natural or manmade.

[Learn More](#)



Air Pollution



Chemicals



Climate Change



Water Pollution



Interested in a trailer of our animations about characteristics, uses, and health effects of hazardous chemicals?

Please, click here to preview.

1

2

3

4

5

[URL](#) for Environmental Health Student Portal




Airplanes	Brownfield	Construction	Drinking Water	EMFs	Factory	City Locations
-----------	------------	--------------	----------------	------	---------	----------------

Arsenic	Asbestos	Benzene	Carbon Monoxide	Chromium	Lead	All Chemicals
---------	----------	---------	-----------------	----------	------	---------------

[URL](#) for Tox Town



make history! expand your horizons

 search exhibitions: explore, discover, enjoy!

explore our exhibitions



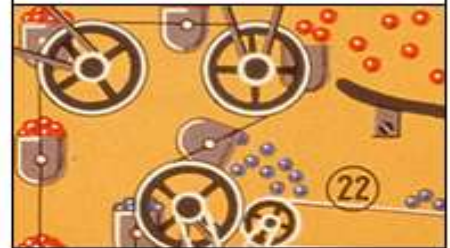
book a traveling exhibition



find an educational resource



curious? take a look



The Exhibition Program creates lively and informative exhibitions and educational resources that enhance awareness of and appreciation for the collections of the National Library of Medicine. Explore. Discover. Enjoy.

[URL](#) for NLM Exhibition Program and [URL](#) for NLM Traveling Exhibitions

Health Hotlines

Toll-free Numbers from the National Library of
Medicine's Health Hotlines Database

Números telefónicos sin cargo de la base de datos de
líneas directas, de la Biblioteca Nacional de Medicina

Find Organizations



Find an organization that can
help you with your health
information needs.

[Search Health Hotlines](#)

Get the eBook



Download the free eBook or
printable PDF.

[Download](#)

Get In Touch



Call organizations in the
directory to get personalized help
with specific health related
topics.

[URL](#) for Health Hotlines

SUBSCRIBE to the MedlinePlus Magazine

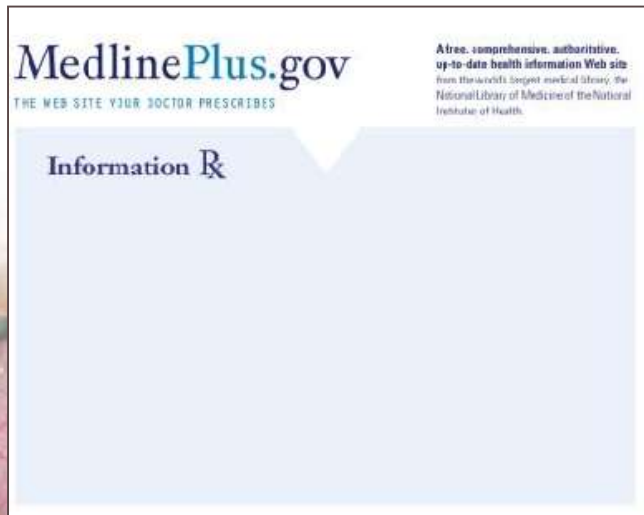
Librarians: Order this
magazine in bulk



Read Latest Issue Here

[URL](#) for MedlinePlus Magazine and [URL](#) for Bulk Orders

InformationRx.org



What's inside...

Consumer Health Resources

- Health Check Tools
- Mobile Apps & Sites

Consumer Health Information Services

- Community Needs Assessment
- Reference Services

Technology & Health

- Health-related Audio and Video Podcasts
- Personal Health Records and Electronic Health Records

Workplace Wellness

- Creating Healthy Libraries
- Planning and Implementing Wellness Programs

and more

[URL](#) for Consumer Health Toolkit



Summer Reading 2016: Get Ready, Get Set!!



Let NN/LM MAR help as you gear up for **Summer Reading 2016!!** Tune in for the February and March 2016 Boost Box Sessions to learn about freely available health information resources, activities, curriculum that can be turned into programming and fun ideas for your Summer Reading 2016 program.

What: Gear Up for Summer Reading 2016: Resources for Adults and Seniors

When: Tuesday, February 9, 2015 / Noon – 1pm ET

What: Summer Reading 2016 Playground: Resources for Children and Teens

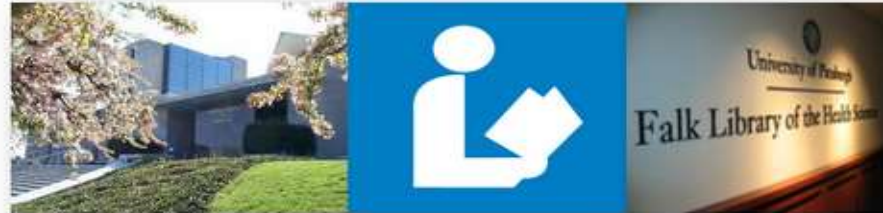
When: Tuesday, March 8, 2015 / Noon – 1pm ET



NN/LM MAR Summer Reading 2016

[Comments \(0\)](#)

Welcome to NN/LM MAR Information for Public Libraries



The National Library of Medicine (NLM) Provides freely available resources on a variety of topics for use by Public Libraries to use in their communities. Locate resources by subject using the information compiled by the Consumer Health Coordinator at the National Network of Libraries of Medicine, Middle Atlantic Region (NN/LM MAR).

Highlighted Resources by Population/Topic:

[Adult/General/Senior Health](#)

[Health Resources for Teens](#)

[NLM's K-12 Resources](#)

[Consumer Health](#)

[Finding Health and Wellness @ the Library: A Consumer Health Toolkit for Library Staff 2nd edition](#)

[Affordable Care Act Information](#)

[Multicultural Health Resources](#)

[Health Resources in Multiple Languages](#)

If you have any questions or would like training on the resources listed, please contact NN/LM MAR via e-mail, nnlmmar@pitt.edu or via telephone (800) 338-7657.

NN/LM MAR Consumer Health Coordinator



Lydia Collins

Contact Info

NN/LM MAR
 Health Sciences Library System
 University of Pittsburgh
 200 Scaife Hall
 3550 Terrace Street
 Pittsburgh, PA 15261
 412.624.1411
[Send Email](#)

Links:

[Profile & Guides](#)

Subjects:

[Consumer Health K-12](#)
[Professionals Outreach Health](#)
[Literacy Outreach to Soliders,](#)
[Veterans and Military Families](#)
[Outreach to Underrepresented and](#)
[Minority Populations Outreach to](#)
[Seniors](#)

[MedlinePlus Responsive](#)
[Design Webinar Info](#)

URL for Public Libraries Resource Guide (NN/LM MAR)



NN/LM MAR Support for Public Libraries

Support from Your Regional Medical Library

Assessment/Evaluation

Consumer Health

National Library of Medicine Resources

Outreach/Advocacy

Technology/Systems



[URL](#) for NN/LM MAR Training Page

[URL](#) for NN/LM MAR Funding Information

[URL](#) for NN/LM MAR Listserv

NN/LM MAR Consumer Health Classes

- **Beyond an Apple a Day: Providing Consumer Health Information at Your Library**
- **Caring for the Mind: Providing Mental Health Information at Your Library**
- **From A(norexia) to Z(its): Providing Health Information to Teens**
- **From Beyond Our Borders: Providing Health Information to Refugee Populations**
- **Grants and Proposal Writing**
- **Healthy Aging at Your Library: Connecting Older Adults to Health Information**
- **MedlinePlus and Affordable Care Act Resources for Public Libraries**
- **¿No Comprende? Online Health Resources for English Speakers Serving Spanish Speaking Communities**

[URL](#) for MAR Class Descriptions

NN/LM MAR Consumer Health and Disaster Preparedness Classes

Additional Consumer Health Classes

- Building Collections and Connections for LGBT Health Awareness: improving the health, safety, and well-being of lesbian, gay, bisexual and transgender persons
- Food for Thought: Exploring Nutrition Resources
- Health Literacy and its Importance to You
- Health on the Range: Rural Health Issues and Resources
- The Ropes: Planning Instruction for the Adult Learner

Disaster Preparedness Classes

- Are You Ready? Essential Disaster Health Information Resources for Keeping Your Loved Ones Safe
- Information Roles in Disaster Management
- Packing Your “Digital Go-Bag:” Essential Disaster Health Information on Your Mobile Device





Professional Development

General Information

Professional Competencies

Continuing Education (CE) +

AHIP Credentialing

Specializations +

Mentoring

Research Imperative

Grants and Scholarships

Career Center

Consumer Health Information Specialization

The Consumer Health Information Specialization (CHIS) will help you keep current in the consumer health information field and obtain an additional, recognized level of expertise. MLA hours earned through the CHIS program may be used for credit in MLA's [Academy of Health Information Professionals](#).

CHIS can help advance the careers of:

- medical librarians
- public librarians
- librarians working in consumer health libraries
- allied health professionals

See a list of current [CHIS recipients](#).

Level 1: Completion of 12 hours approved course or activities focusing on consumer health

Level 2: Completion of 24 hours approved course or activities focusing on consumer health

\$75.00

NOTE: You have three years to gather the hours needed, ending with the date you submit your materials. The specialization is valid for three years and may be renewed.

[URL](#) for MLA CHIS



Professional Development

General Information

Professional Competencies

Continuing Education (CE) +

AHIP Credentialing

Specializations +

Mentoring

Research Imperative

Grants and Scholarships

Career Center

For Educators (Clearinghouse) +

Disaster Information Specialization



Disaster Information Specialization

The MLA Disaster Information Specialization, developed by MLA and the National Library Medicine (NLM), offers training in providing access to information for disaster and emergency preparedness, response, and recovery.

Through an approved curriculum of courses and other educational activities, the Disaster Information Specialization can help you expand your role. Complete these free, online courses to acquire the knowledge and skills necessary to support your institution or community in times of disaster or public health emergencies.

Level 1: Required to take 5 Specific Courses

Level 2: This more advanced level requires completion of 27 contact hours.

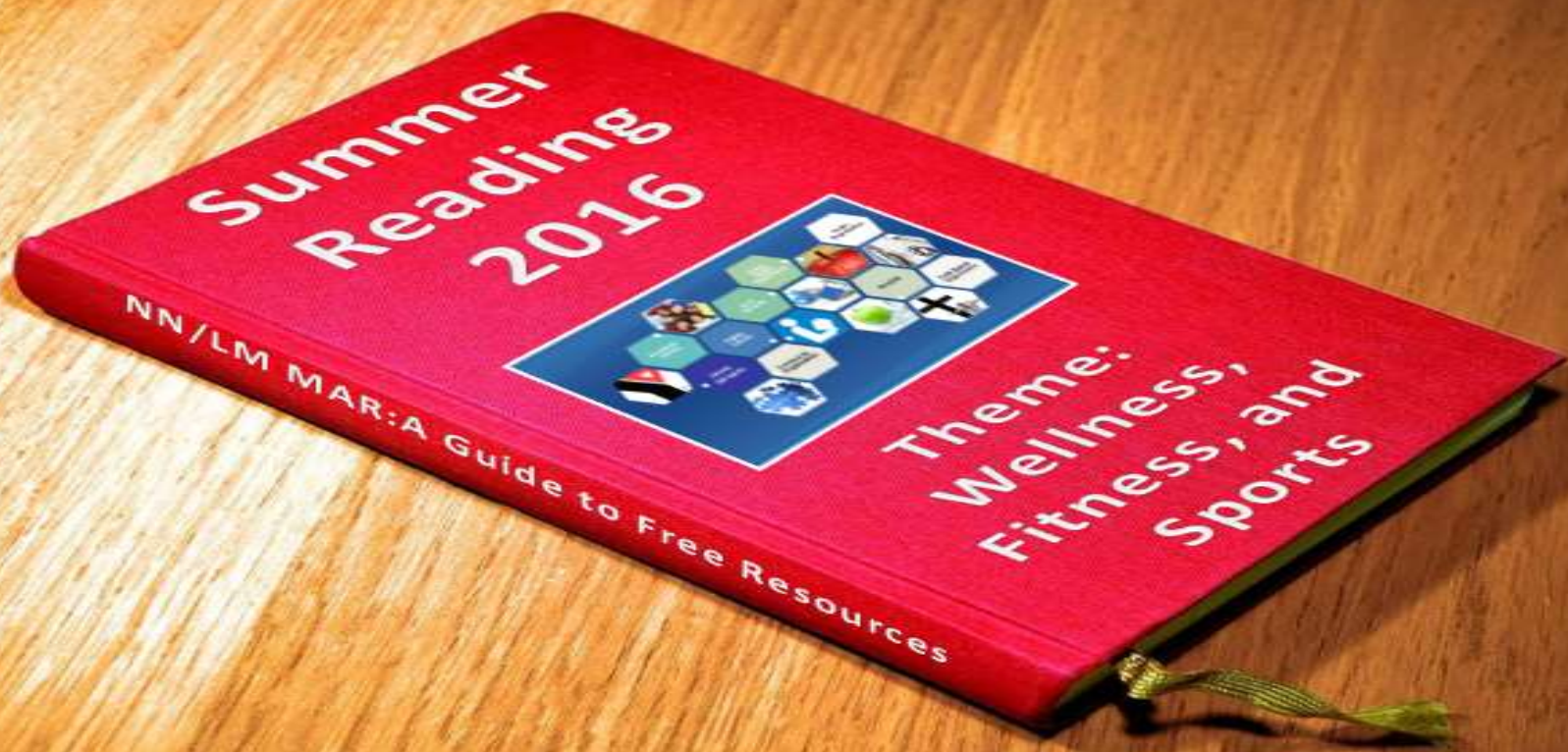
\$75.00

Renewal requires an additional eight hours every 3 years.

[URL](#) for MLA DIS

Strength in Partnerships





Let NN/LM MAR help as you 'gear up' for Summer Reading 2016!!

What: Gear Up for Summer Reading 2016: Resources for Adults and Seniors

When: Tuesday, February 9, 2016 / Noon – 1pm ET

What: Summer Reading 2016 Playground: Resources for Children and Teens

When: Tuesday, March 8, 2016 / Noon – 1pm ET



For more information visit the [NN/LM MAR Public Libraries Resource Guide](#)



Public Library Health Outreach (Examples)

Health Program Ideas



Cooking for Good Health (DE)



**Cooking for Good Health
Laurel Public Library
Laurel, DE**

NN/LM MCR: Region 4



Nutrition and Food Safety 101 for Refugee and Immigrant Communities

*Make your community healthier by learning the basics of
nutrition and food safety!*

When: **Tuesday, April 28, 2015, 2pm-4pm**

Where: Whitman Library
200 Snyder Ave, Philadelphia, PA 19148

Target Audience: Service Agency Case Managers,
Social Workers, and Community Leaders

REGISTRATION IS REQUIRED FOR THIS FREE EVENT.

Public health experts will present information about:

- Common foodborne illnesses and how to prevent them
- How to read and understand nutrition labels
- The health hazards of soda and juice
- Navigating the grocery store to find healthy foods and meals
- Preparing meals with Cooking Demonstration and Free Samples

NOTE: Individuals who participate in at least four monthly "Public Health 101" sessions will be eligible to receive a Public Health Outreach Kit.

REGISTRATION IS REQUIRED FOR THIS FREE EVENT.

*To register: contact Sarah Levin-Lederer at
sarah.levin-lederer@phila.gov or 215-685-6801.*

Brought to you by:



Department of
Public Health
CITY OF PHILADELPHIA
215-685-6801



PHILADELPHIA
REFUGEE HEALTH
COLLABORATIVE



Nationalities
Service Center

Gettin' Older with HIV

A free community workshop to update people living with HIV/AIDS, caregivers and service providers about the unique issues facing LGBT people with HIV/AIDS as they get older.

Saturday, September 20, 2014 • 10am to 12:30pm
St. Luke & The Epiphany, 330 S. 13th Street, Phila., PA

This workshop will:

- Address some of the unique health risks faced by HIV+ older adults
- Identify important questions to ask your health care providers and help you understand the results of key lab tests
- Explore new strategies to prevent social isolation and to improve social/emotional wellness
- Review ways to know how, when and where to access relevant resources and services
- Provide an opportunity to meet new people, share experiences and expand your social and care support networks.

Registration is required.

Please contact the LGBT Elder Initiative at 267-546-3448 or at info@lgbtei.org to register or to receive more information.

Free and open to the public. A light breakfast will be served.

SPECIAL FEATURE

This program will include a segment about medication safety, the medications that you are using and the importance of, and techniques for, maintaining adherence. You can meet one-on-one with a pharmacist who will review all of your medications and answer your medication-specific questions.

LGBT E I Conversations
A Series of Informational Forums

"Gettin' Older with HIV" is part of the LGBT Elder Initiative's Conversations series. It is presented in collaboration with ActionAIDS, AIDS Library of Philadelphia and Penn Medicine and is made possible by the generous support of the AIDS Activities Coordinating Office (AACO), Delaware Valley Legacy Fund (DVLf), Penn Medicine and Philadelphia Gay News.

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EBPL partners with Local HealthCare Providers to offer Cancer Education and Support



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Just For The Health Of It

Welcome to Just for the Health of It, East Brunswick Public Library's prescription for the best Health and Wellness information around town!

Please read our policies [here](#).

NEWS & RECENT BLOG POSTS

Start Your Search Here



[URL](#) for Just for the Health of It (EBPL)



 THE PARTNERSHIP FOR A DRUG-FREE NEW JERSEY'S

15 Minute Child Break

Parents who talk to their children about their activities an average of 15 minutes per day have children who are 67% less likely to try marijuana.

The "15 Minute Child Break" is a free one-hour, interactive, multimedia presentation that informs, encourages and empowers parents, caregivers and educators to effectively communicate with children about the dangers of drugs and alcohol.

A FREE
Substance Abuse Prevention
Parent Education Program



Partnership Opportunity:

Let's join forces to provide statewide resources for your community!

The NJ Department of Children and Families (DCF) and the NJ State Library (NJSL) have partnered to provide expanded advocacy, outreach and marketing to your children, youth, women and families! You can join us in this effort and arrange for DCF and NJSL speakers to visit your library, facility or event to share details about resources for your community.

NJSL can provide important and valuable presentations on statewide resources such as:

- Audio Books & Braille
- Services to Special Populations and New Americans
- Literacy Education (for adult, early and fiscal literacy)
- Workforce Development
- Youth and Teen Services
- Diversity and Multicultural Programs
- Community Outreach

DCF representatives are available to conduct onsite presentations at your library, and provide your community with direct access to DCF's statewide programs:

- Children's System of Care
- Division on Women
- Family Success Centers
- Office of Adolescent Services
- Office of Education

55+ Live Well Fair



Discover
Resources for
Health & Wellness
Recreation & Activities and
Ways to Make Your
Life Easier

Tuesday, November 10
10:00 a.m. - 12:00 noon

Program Room B

Learn about the print, online information, and programs that the Bernards Township Library has to offer on these important topics:

- Health & Living Well
- Recreation & Activities
- Ways to Make Your Life Easier

Local and county organizations will be represented. This program is free and all adults are welcome to attend. Registration is requested by visiting www.BernardsLibrary.org or by calling 908-204-3031 ext. 181.

Light refreshments will be served.



**BERNARDS TOWNSHIP
LIBRARY**

Sparkling Awareness

www.BernardsLibrary.org

908.204.3031

Related Pages

- » [OERC Home](#)
- » [About the OERC](#)
- » [Blog](#)
- » [Evaluation Guides](#)
- » [Workshops](#)
- » [Tools and Resources](#)
- » [NN/LM Outreach Initiatives](#)

Overview: Outreach Evaluation Resource Center (OERC)

Librarians and health educators conduct programs to improve access to health information. The OERC provides assistance in developing well-planned evaluation to help target and measure outreach success.

About the OERC

The OERC builds capacity for health information outreach evaluation in the National Network of Libraries of Medicine (NN/LM). When evaluation is an integral part of an outreach project, participants can identify approaches that work well, learn from experiences, make mid-course corrections, and recognize accomplishments. Through evaluation, members of the NN/LM and staff of the Regional Medical Libraries can demonstrate to partners and stakeholders that efforts have made a difference...[more information](#)

OERC Blog

[Link to news and discussion about evaluation and health information outreach](#)

Publications from the OERC

[Planning and Evaluating Health Information Outreach Projects:](#)



The second edition (2013) of this popular series of three booklets by Cynthia Olney and Susan Barnes presents step-by-step planning and evaluation methods. Along with providing information about evaluation, each booklet includes a case study and worksheets to assist with outreach planning. The booklets are designed to supplement [Measuring the Difference: Guide to Planning and Evaluating Health Information Outreach](#) and to support evaluation workshops.

[Measuring the Difference: Guide to Planning and Evaluating Health Information Outreach:](#)

[URL](#) for Outreach and Evaluation Resource Center (OERC)



- 1) No activity is too small
- 2) Partner with local agencies
- 3) Look to NLM for great resources!
- 4) Contact NN/LM MAR to support your efforts!!





Questions

Contact NN/LM MAR

Web site: <http://nnlm.gov/mar>

Phone: 1.412.648.2065

Serving Delaware, New Jersey, New York and Pennsylvania



For questions regarding the content of this presentation or to request training please contact:

Lydia N. Collins

Consumer Health Coordinator

lydia@pitt.edu